

## **Remarks/Arguments**

This Amendment is filed in response to the Final Office Action of May 02, 2007. A response is due on August 02, 2007. The Applicants thank the Examiner for carefully reviewing the previous response to the non-final Office Action and the consideration given to Applicants' arguments.

### **Rejections under 35 U.S.C. § 102(e):**

Claims 1, 3-14, 16-20 are rejected under 35 U.S.C. § 102(e) as being anticipated by U.S. Publication No. 2005/0009571 (hereinafter CHIAM). This rejection is respectfully traversed in view of clarifying amendments and the following arguments.

The Applicants have amended claims 1, 8, and 14 to further clarify the method and system for context based mobile device display. Claims 1, 8, and 14, among other things, are directed to tracking usage pattern data of a user based on interactions of the user with a plurality of services, and predicting a set of service based on the tracking a user is expected to utilize within a redefined period of time, the usage pattern data include a name of each of the plurality of services, a time of use of each of the plurality of services, a use frequency of each of the plurality of service.

In the Final Office Action mailed on May 02, 2007, the Office indicated the following method step of claim 1 is disclosed by CHIAM "figs. 1-3, paragraph 39".

*Claim 1: ....predicting a set of services from a plurality of services that a user is expected to utilize within a predefined period of time based on user profile information, the user profile information including usage pattern data, the usage pattern data being constructed from an analysis of previous interactions with the set of services by the user;....*

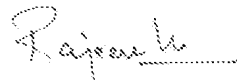
The Applicants have examined CHIAM, and respectfully submit that CHIAM provides no disclosure regarding predicting a set of services based on the usage pattern data.

In CHIAM, the main menu includes the plurality of operations associated with the plurality of soft keys. This teaching is different because unlike CHIAM where a fixed set of services is displayed in the menu based on what key is pressed, claims 1, 8, and 14 are directed to predicting a set of services based on usage tracking data that is stored in the user profile information. Furthermore, CHIAM does not track usage of the phone by a user, therefore, CHIAM can not disclose tracking usage pattern data of a user based on interactions of the user with a plurality of services.

Accordingly, the rejection of claims 1, 3-14, 16-20 under U.S.C. § 102(e) is traversed. In view of the foregoing, a Notice of Allowance is respectfully requested. If the Examiner has any question that may move the case forward to allowance or has suggestions that can be worked out in advance of an action, the Examiner is respectfully requested to contact the undersigned.

If any additional fees are due in connection with filing this Amendment, the Commissioner is also authorized to charge Deposit Account No. 50-0805 (Order No. SUNMP325). A duplicate copy of the transmittal is enclosed for this purpose.

Respectfully submitted,  
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